



## Governor's ArizonaSERVES Task Force

Executive Tower, 1<sup>st</sup> Floor Conference Room

April 15, 2011

10:00 a.m. – 12 Noon

### Meeting Minutes

#### Members Present

Sylvester Ajagbe  
Jason Bachman  
Clarence Carter  
Susan Corsaro-Johnson  
Terry Crist (Chair)  
Russ Dickey  
Judith Fritsch  
Cathi Herrod  
Gary Kinnaman  
Scott Neuman  
Mike Normand  
Diane Swanson  
Billy Thrall  
Wayne Tormala  
Mark Upton  
Jane Wabnik  
Nicola Winkel  
Steve Zabilski

#### Members Absent

Karl Gentles  
Peg Harmon  
Kathleen Heard  
Cynthia Zwick

#### Staff Present

Chuck Fitzgerald  
Leah Koestner

#### I. Welcome and Introductions

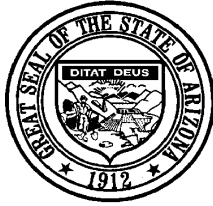
Chair Terry Crist welcomed attendees at 10:02 a.m. by thanking Task Force members for their dedication to the work of the Task Force, especially in light of the busyness we all seem to be facing at this time.

Chair Crist announced that a new Task Force Member, Billy Thrall, has been appointed by the Governor. Billy then spent a few minutes introducing himself; a lifelong Arizona resident, a graduate of U of A, a pastor of a local church, a leader of Arizona CityFest and now the program director of CityServe Arizona. Billy gave a brief overview of the Season of Service which occurred from October 2010 through March 2011. Welcome, Billy!

Chair Crist encouraged the Task Force to not "miss this moment" where 560 faith organizations have collaborated in community service, and are now "standing ready and willing" to continue in another Season of Service.

Since the last Task Force meeting, member Diana Yazzie Devine has resigned from the Task Force. Chair Crist thanked her for her service and wished her well in all of her future endeavors.

#### II. Review and Action – March 18, 2011 Task Force Meeting Minutes



Chair Crist asked for, and received, a motion and 2<sup>nd</sup> for the approval of the March 18, 2011 Task Force Draft Meeting Minutes. The Motion passed unanimously. Staff will post the approved Minutes as required.

III. Speaker: Director Clarence Carter, Arizona Department of Economic Security (DES)

Chair Crist introduced Director Carter and asked him to share his views about this work, and to offer recommendations or best practices that we might use as we move the work of the Task Force forward.

Director Carter spoke for several minutes about how making our community whole is the responsibility of the whole community. While DES has a clear operational role, it also has an important catalytic role. We have an obligation to call our communities to our work. The current macro-economic conditions are perfect for calling others to our work, and the community is eager and willing to help.

ArizonaSERVES will only be effective if we are able to move faith-based and community organizations into practical application around the five Issues identified by the Governor. Director Carter encourages the Task Force to ensure that ArizonaSERVES is real, measurable and actionable. For instance, there are children in our communities who are in desperate need of safe and loving homes. By increasing the availability of these homes, we show success. This is measurable for us as a Task Force, and actionable for our faith-based and community partners. We should have more homes available than children who need them. This is an excellent goal for both ArizonaSERVES and DES.

We are working today to ensure that each of the five Issues here in ArizonaSERVES has a corresponding list of actions that our faith-based and community partners can look at and say, "I can do this" or "I can do that!" If someone says "how can I help?" we need a good set of answers in each of the Issue Areas.

Director Carter will be involved in this effort as he believes community partnerships are core to both his role at DES, and the role of DES.

IV. Review Task Force Objectives

Chair Crist reminded attendees of the Task Force Objectives as listed in the Governor's Executive Order. He thanked Task Force Members for their participation in Issue Team meetings and asked for Members to ensure these Objectives are considered in all of the Issue Team and Task Force efforts.

- Promote outreach and maximize resources
- Provide recommendations for inclusion on ArizonaSERVES website
- Identify needs and ways to leverage community resources to improve systems of services
- Promote service and volunteerism
- Improve collaborations



Chair Crist asked for each of the Issue Teams to provide a brief report to the Task Force.

**Foster Care Participation.** Because of ArizonaSERVES, several groups have recently formed in the faith community to work on this Issue. One such group, No Child Waiting, includes 15 church leaders from Pima and Maricopa County. Another group of church leaders has begun to meet in the West Valley of the greater-Phoenix area.

**Free or Reduce Cost Child Care.** Issue Team members have contacted a subset of licensed child care providers in Yuma, Tucson and Phoenix to determine what they might need in the way of assistance from the faith community in order to serve children in low-income families. The unanimous need voiced was scholarships. Child Care Provider maps for each county have been added to the ArizonaSERVES website with the purpose of helping faith-based and community organizations to connect with licensed providers within their local neighborhood.

**Supervised CPS Visits.** The Issue pages on the ArizonaSERVES website are being changed to incorporate different "pathways to service" based upon the type of website visitor. For instance, a faith community leader will navigate through the information on the website differently than a service club leader might navigate. The Issue Team is also developing a map for indicating the specific needs of Child Protective Services. A broad community awareness approach is not appropriate for this Issue; a targeted approach is being developed.

**Elder Independence & Grandparents Raising Grandchildren.** The Issue Team is developing different messaging for each of the audiences wishing to connect and engage.

**Transportation for the Underserved.** The Arizona Transit Association held its annual Conference earlier in the week that included a "transportation for the underserved" panel. An ArizonaSERVES presentation was given as part of the panel discussion. The audience actively participated and provided panel members with recommendations. The Issue Team is developing transit provider maps for inclusion on the ArizonaSERVES website for use by faith-based and community organizations to facilitate connections within their local neighborhood.

#### V. ArizonaSERVES Summit

Chair Crist recommended the formation of a Summit Planning Team with the following Task Force members:

- Jason Bachman, Team Leader
- Sylvester Ajagbe
- Peg Harmon
- Judith Fritsch
- Nicola Winkel



- Kathleen Heard
- Billy Thrall

Chair Crist asked for, and received, a motion and a 2<sup>nd</sup> for establishing the Summit Planning Team. It passed unanimously.

Staff led a discussion regarding a Summit overview that was developed to be used as a starting point for the new Summit Planning Team. The purposes of a Summit would be to:

- Encourage additional faith-based and community organizations to join the ArizonaSERVES effort
- Highlight and celebrate ArizonaSERVES successes in each of the 5 Issue Areas
- Provide a venue for new and/or enhanced connections between faith-based and community organizations and existing systems of care

The Summit Planning Team will provide recommendations to the Task Force regarding: location, date, agenda items, target audiences, etc.

VI. Discuss Communications Plan

Chair Crist shared ArizonaSERVES logo samples developed by the City of Grace graphics staff. After much discussion, the Task Force recommended using a five-point star with the words ArizonaSERVES, without a tagline. There were a few style suggestions made; Chair Crist will provide this input to his graphics staff and provide a revised sample to the Task Force. Chair Crist asked for, and received, a motion and a 2<sup>nd</sup> for the chosen logo. It passed unanimously.

Chair Crist suggested we spend a good portion of our next Task Force meeting discussing one-on-one outreach by Task Force members, and making new connections.

Between now and the next Task Force meeting, each Task Force member is asked to make three new personal faith-based and community organization connections relative to the member's assigned Issue.

VII. Closing Statements

Next Task Force meeting is June 17, 2011

VIII. Call to the Public

IX. Adjourn

A motion and a 2<sup>nd</sup> for adjournment were unanimously approved at 12:02 p.m.

Respectfully Submitted:  
Chuck Fitzgerald  
Faith-Based and Community Initiatives  
Arizona Department of Economic Security